



SignHealth
The Healthcare Charity for Deaf People

DEAFinitely Darts!

DEAFinitely Darts! – a record breaking event

On Thursday October 21st, thousands of enthusiasts around the UK will come together to create the record for the largest number of people playing darts at the same time.

Teams of players will register for the Deafinitely Darts event on a special website designed for this exciting event. Each team will seek to raise a minimum level of charity sponsorship.

Through a unique partnership between SignHealth, the healthcare charity for deaf people, and the Professional Darts Corporation [PDC], the event is being launched at Wembley on Monday 24th May. This will follow the PDC Premier League final the night before. Top players Phil 'the Power' Taylor, Simon Whitlock, James Wade and Mervyn King will be at the launch lending their support to this record breaking project.

The PDC have agreed to adopt SignHealth as their official charity and will be providing promotional support for the event as well as a range of other fundraising opportunities. The PDC recognises that Darts is an inclusive sport that everyone can get involved with and that deafness presents no barrier to joining in. The 15 venues that raise the most in sponsorship will receive a visit from one of the top professional darts players in the country to present prizes and stage an exhibition match. We are also looking for the most unusual venue.

So, if you are a talented darts player or an occasional pub player, SignHealth and the PDC are encouraging everyone to get involved and register now for DEAFinitely DARTS at

www.deafinitelydarts.org.uk



5 Baring Road, Beaconsfield, Buckinghamshire HP9 2NB
| Voice: 01494 687600 | Minicom: 01494 687626 | Fax: 01494 687622 |
info@signhealth.org.uk - www.signhealth.org.uk - www.signtranslate.co.uk

SignHealth is the Healthcare Charity for Deaf People. We are committed to bringing better healthcare and equality of service provision to deaf people through campaigning, working in partnership with other organisations and the provision of specialist services for deaf people. These include Health Promotion, counselling, advocacy, outreach and supported living.

Notes to Editors

1. **SignHealth** is the only UK charity focussed on improving the mental and physical health of Deaf people. SignHealth has a track record of delivering change in care and treatment and in providing supported living, advocacy, outreach, counselling and health promotion, all within a BSL supported environment. Projects are located in London, Manchester, Leeds and Birmingham. SignHealth also works with service providers to improve health services for Deaf people and with other health and Deaf charities to provide health information and education. With funding from the Big Lottery, SignHealth in partnership with Deaf organisations across the UK, will launch the largest survey of the health of Deaf people in the UK later this year.
2. **The PDC** was initially formed in 1992 and is now the leading professional body in the sport. They have an unrivalled reputation as the leading innovator in terms of staging professional darts tournaments around the world. Their central aim is to ensure the sport receives the recognition and respect professional darts deserves.
3. **A comprehensive press pack for the DEAFinitely Darts event is available from the contacts below**
4. For more information on SignHealth's DEAFinitely Darts event, contact Lesley Gorton or Steve Grudgings on 01494 687600 or visit www.deafinitelydarts.org.uk. sgrudgings@signhealth.org.uk or lgorton@signhealth.org.uk

5 Baring Road, Beaconsfield, Buckinghamshire HP9 2NB
| Voice: 01494 687600 | Minicom: 01494 687626 | Fax: 01494 687622 |
info@signhealth.org.uk - www.signhealth.org.uk - www.signtranslate.co.uk

SignHealth is the Healthcare Charity for Deaf People. We are committed to bringing better healthcare and equality of service provision to deaf people through campaigning, working in partnership with other organisations and the provision of specialist services for deaf people. These include Health Promotion, counselling, advocacy, outreach and supported living.